

EPA Region 5 Records Ctr.

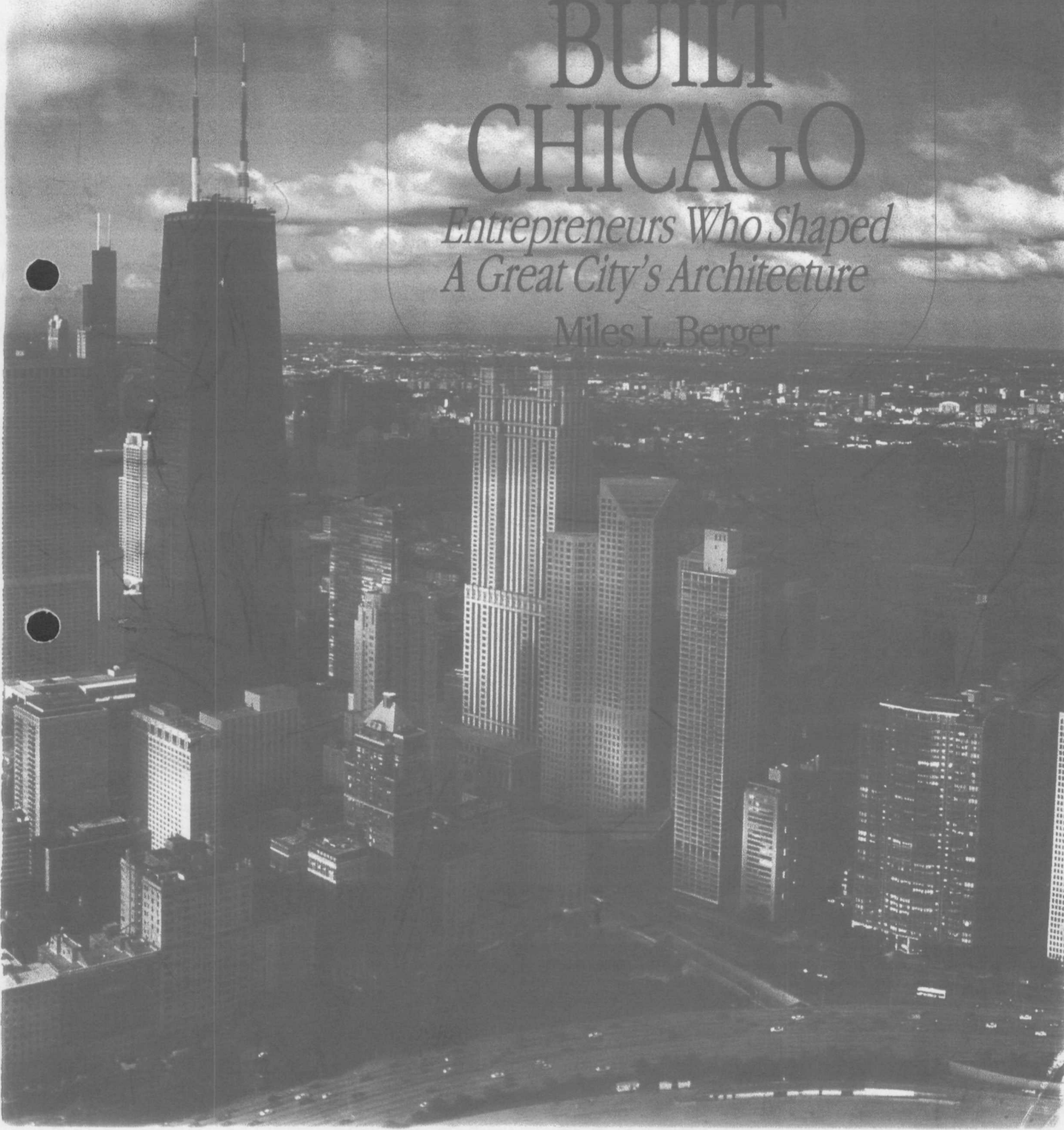


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THEY BUILT CHICAGO

*Entrepreneurs Who Shaped
A Great City's Architecture*

Miles L. Berger

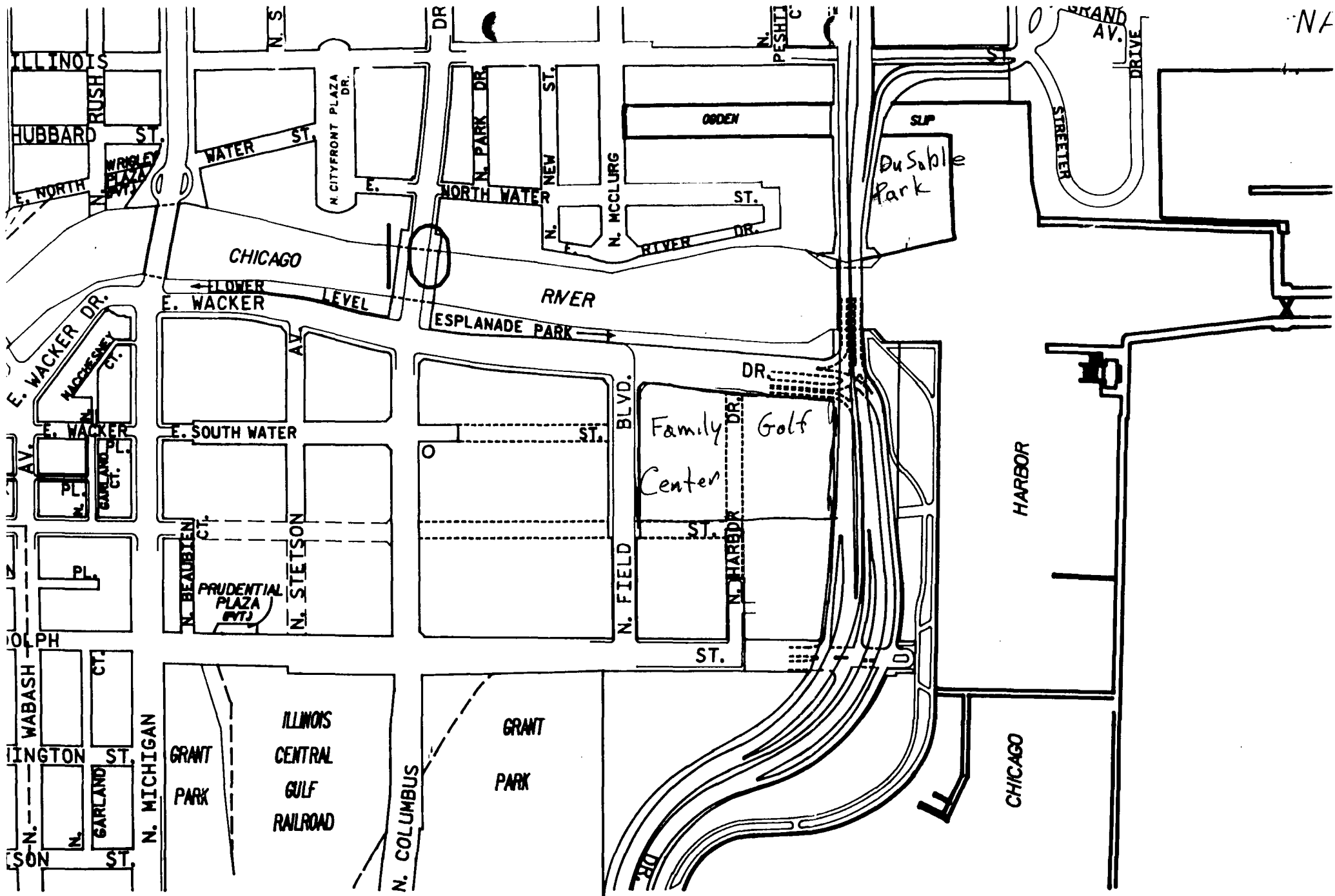


took me to visit the site," Weissbourd recalls, "where I guessed correctly that his inspiration for the name of the building came from the 'peak in Darien' mentioned in a sonnet by John Keats. From then on I handled most of the work with Greenwald, and that was fine with Joe because he had lots of other clients." Greenwald's eldest son Bennet recalls his father saying of Weissbourd, "I think Bernie is the right hand I need. He has a conscience. He's brilliant. And he's the toughest negotiator I know." Greenwald was moving fast in the 1950s, and as his lawyer and business adviser, Weissbourd had his work cut out for him. Fueled by Federal Housing Administration Title I funds, Greenwald's projects by the end of the decade included urban renewal and community development projects in Detroit, Brooklyn, Manhattan, and Newark, as well as more Chicago apartment developments.

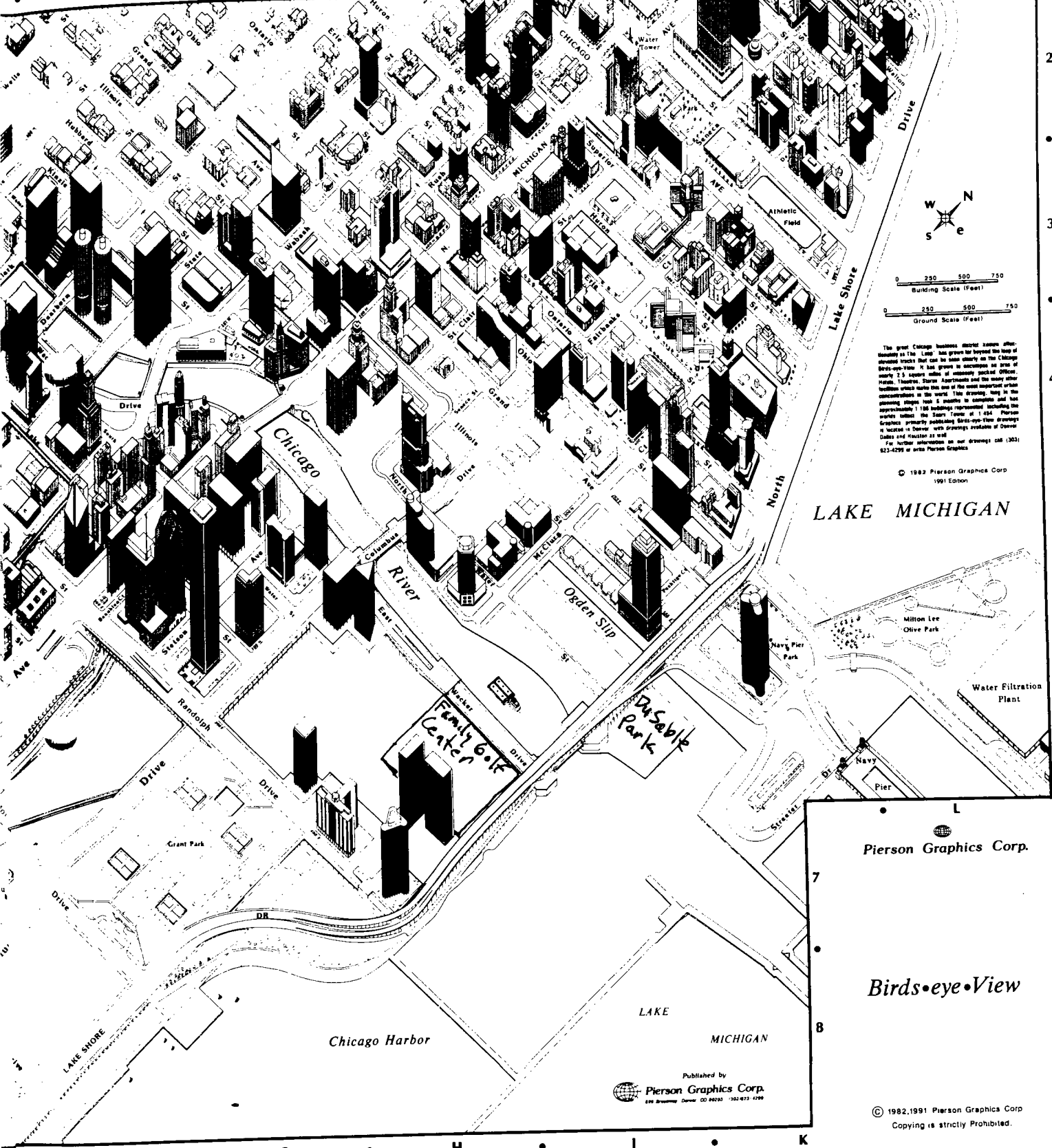
These were exciting times. Greenwald was totally engrossed in the revolutionary new architecture of Mies van der Rohe, while Weissbourd's activities were focused on the business aspects of the firm. "There was a side of things that I didn't know a lot about until later," Weissbourd recalled. "Greenwald and Mies would like to sit around at night and drink and talk about things. That's where the issues were decided. They didn't have formal meetings where others were present." Financing was always a problem. Greenwald was cre-

Illinois Central Railroad property, 1936. The Illinois Center megadevelopment was built on air rights over the Illinois Central Railroad yards, seen at the lower left of this aerial photo looking south over the central business district. (Chicago Historical Society)





1	AJ Columbia Co. Bldg.	1-4	21 Printers Row	2-5
2	AK Daley Center & Plaza	2-4	22 Public Library Cultural Center	2-5
3	AL DePaul University	3-4	23 Randolph Station Underground	2-5
4	AM Dearborn Station	3-4	24 Roosevelt University	2-5
5	AN Federal Bldg.	3-4	25 St. James Episcopal Cathedral	2-5
6	AO Federal Reserve Bank	3-4	26 St. Patrick's Church	2-5
7	AP Goodman Theatre	3-4	27 Saks Fifth Avenue	2-5
8	AR Grant Park	3-4	28 Social Security Bldg.	2-5
9	AS Harold Washington Library	3-4	29 Sports College & Museum of Juvenile Delinquency	2-5
10	AT Holy Name Cathedral	3-4	30 State of Illinois Center	2-5
11	AV J. Magnin Bldg.	3-4	31 Sun-Times Bldg.	2-5
12	AW La Salle Street Station	3-4	32 Tribune Tower	2-5
13	AX Loyola Univ.-Water Tower Campus	3-4	33 Union Station	2-5
14	AY McCormick Junior College	3-4	34 W. W. Research Hospital	2-5
15	BA Midwest Stock Exchange	3-4	35 Water Tower (Info. Center)	2-5
16	BB Renaissance Bldg. (ArchCenter)	3-4	36 Water Tower Place	2-5
17	BC Renaissance Bldg. (ArchCenter)	3-4	37 4th Presbyterian Church	2-5
18	BD Museum of Contemporary Art	3-4		
19	BE Navy Pier	3-4		
20	BF William Mararus	3-4		



The great Chicago business district known affectionately as 'The Loop' has grown far beyond the loop of elevated tracks that can be seen clearly on this Chicago birds-eye-view. It has grown to encompass an area of nearly 2.5 square miles of intensely packed office, retail, financial, dining, entertainment and many other businesses which make this one of the most important urban concentrations in the world. This drawing, long in the planning stages, took 5 months to complete and has been meticulously researched and compiled. It is the most comprehensive 1:100,000 scale map of downtown Chicago ever published. It is available in a hardcover edition for \$29.95 or a softcover edition for \$14.95. For further information on our drawings call (312) 622-4295 or write Pierson Graphics.

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LAKE MICHIGAN

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Birds-eye-View

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